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*Mengangkat Realitas Dalam Kreativitas
Raising Reality With Creativity*

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Mengangkat Realitas Dalam Kreativitas
Raising Reality With Creativity



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Raising Reality with Creativity

Buku ini diterbitkan atas kerja sama FSR IKJ dengan Kementerian
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MINISTRY OF TOURISM AND CREATIVE ECONOMY
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Karya nyata sekaligus bentuk implementasi konsep Triple Helix untuk mendukung kebijakan Ekonomi Kreatif (Wagiono Sunarto, Rektor IKJ)

This is the true work and also the implementation of Triple Helix concept to support creative economy policy. (Wagiono Sunarto, Rector of the Jakarta Institute of the Arts)



Ini merupakan wujud *participatory marketing*, kristalisasi elemen-elemen prinsipil dalam New Wave Marketing, pendekatan pemasaran pariwisata yang efisien dan efektif (Sapta Nirwandar, Wamen Parekraf)

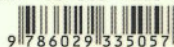
This is a manifestation of participatory marketing, a crystallization of the principal elements of New Wave Marketing, an efficient and effective approach to tourism marketing. (Sapta Nirwandar, Vice Minister of the Ministry of Tourism and Creative Economy of the Republic of Indonesia)



Kehadiran Buku Seni lukis "Lombok: Mengangkat Realitas dalam Kreativitas" mememantapkan posisi FSR IKJ sebagai fakultas berbasis kreativitas dan riset (Citra Smara Dewi, Dekan FSR IKJ)

The publication of this book of painting titled Lombok: Raising Reality with Creativity secures the position of Faculty of Fine Arts of the Jakarta Institute of the Arts as a creative- and research-based faculty. (Citra Smara Dewi, Dean of the Faculty of Fine Arts, Jakarta Institute of the Arts)

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