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by Tri Aru Wiratno

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Research Article

PAMPHLET ART PAINTING BASED ON SOCIAL CULTURE REALITY

Tri Aru Wiratno*

Lecturer of Fine Arts Faculty of Fine Arts Jakarta Art Institute, Doctoral Program at Jakarta State University

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ABSTRACT

This pamphlet painting is inspired by the poetry of the pamphlet, which is the medium of expression describing social imbalances and unfairness. A pamphlet theme contains an invitation and concern for social issues. The artwork in pamphlet painting inspired the artistic process in working on the collaboration of the show "Trapped". Creating Arabic calligraphy painting, and using digital collage techniques, digital printing and painting with acrylic paint on vinyl, digital printing. Pamphlets are works of art that use printed media that are shaped like a booklet but not bound. Practice-based research makes painting art developed into painting pamphlets based on social reality with qualitative analysis. Pamphlet painting as a form of concern for humanitarian problems.

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INTRODUCTION

Painting has a wider field in the art process conceptually. Painting is a work of art that became the daily life of man in his life. Art as the construction of human life from an experience, observation, views and daily activities into a form of work in accordance with the purpose and purpose needed in the reality of life. As a reflection of social-cultural reality in the perspective of life walking in the process of the internalization of a problem and events of his life, the art of painting was raised in life and views on the thinking Socrates, Plato and Aristotle. To see the art of painting as a development of the experience and thoughts of a person in reflecting the life of the social reality of his life.

This can be seen in the history of human culture. Painting exists when prehistoric societies do hunting activities for the necessities of life. Society in the time before the work of painting activities as an effort to approach the object of labor becomes easier to be done. Art painting as a picture of the world of painting based on the expression and reality of social and cultural society. Painting also serves as an activity and practice of expressing itself from the art elements of line, color, sweep, shape, field, composition and space. There is a symbolization in a form and a daily object into a simplified form resembling an object made as it did in Egyptian art.

Painting builds a reflective atmosphere in the problems of hostile reality, war and massacre. Based on the expression and reality of the social culture of painting make the humanity issue gives a broad perspective on the problems of human life.

Thus the activities of work is not only a representation of the art form of painting, but at the same time a reflection of the problems expressed in the work of painting. Reflection becomes a form of internalization of painting in an awareness, understanding, reflection and art thinking from the theme of humanity and life problems in the practice of painting. This leads to a dimension of art practice that is not in painting, but the practice of painting that encourages exploring artistic thinking, conceptual art, as well as exploring the media of art as a creative artist who gives more understanding of the problems of socio-cultural reality of society.

Pamphlets an activity and the practice of painting by using and procedural work in a way and use the material of photojournalism that depicts the event of reality host and war and massacre of man in fact, from browsing on the internet. While digital collage techniques programmed computers to design photos into a letter or word and digital printing media. The process of painting on vinyl material media from digital printing acrylic paints and brushes. As a reflection of the social and cultural realities of massive technological and information developments, painting activities are explored into a unity as an internalization of the problems and practice of art with the

*Corresponding author: Tri Aru Wiratno

Lecturer of Fine Arts Faculty of Fine Arts Jakarta Art Institute, Doctoral Program at Jakarta State University

development of technology and information that is integrated into a Pamphlet painting concept.

The concept of painting Pamphlets were born from the creativity of reading painting as artistic knowledge that just emerged from an idea of social and political issues to express. In expressing it, it arises the possibilities of art work to become a pamphlet painting concept that provides insight into the practice of painting the work of life in the socio-cultural realm where problems encompass the art.

Pamphlet Art Painting

Painting has a long series, so art becomes a unity of a vast artwork. Painting becomes as a work of art that has the understanding of two dimensional and three dimensional and illusive. The art of painting in using the media is also not limited to certain media. This is not separated from the painter who has mastery of qualified techniques, so as to process and transform technical. Painting is able to give birth to the media that color painting works into part one unity of a new form. Media is inseparable with the media of painting. Even the media is decisive in realizing the idea. Thus will develop the artist's creative ability in planning, discovery and use of other techniques in painting.

While the concept of ideas is something that is understood as a composed design and in the mind, something imaginary image. In the world of painting the concept of ideas into a unity of thought, experience and appreciation as a reflective form, which is able to internalize a painter's self on the concept of work. Thus the knowledge of art that brings a painter's consciousness to a broader understanding of painting. Because painting can explore the field of art in the development of social reality of political culture.

For Orwell, the pamphlet was a polemical provocation. Protests and disagreements, as shown in the form of visual and performative polemics, are characterized by the tradition of pamphlets. Thus the pamphlet provides the means to examine the possibility of advocacy, demonstration and prefiguration undertaken by various disciplines. The Art, Political and Pamphleter Projects proposed that the format and tradition of 'radical pamphlets' be an alternative platform for artistic intervention and provocation.

This work becomes a unity of ideas that formally has elements of art that represent the present. Starting from the world of information, social media, photography work, through the process of design in computer media, then the results with digital printing. The stage is then painted with a reflection of the theme of humanity brings color and strong sweeps through the suffering and abominations against fellow human beings. Pamphlet painting became a transformation of art on the understanding of pamphlet art.

RESEARSC H METHOD

Research-based practice of pamphlet painting as a form of reality of painting in the art of pamphlet painting. Practical research wants to know the extent to which the pamphlet's painting is seen as a development of painting that has been there. Beginning with the observational knowledge of the painting work done to make the taking and reflective, a consciousness in seeing the humanity tragedy by war to realize

that war is not profitable. So the photo of the tragedy of war that occurred in the Islamic world.

Practice of painting in terms of creative work is based on contributions to knowledge, this research is based on this practice has been done by Theo van Leeuwen and Ernest Edmonds of the University of Technology, Sydney

THE RESLUTS OF RESEARCH

Research Steps

Step One (Pre Production)

The first step begins by conceptualizing an idea as a reciprocal of the work and engaging in social and political realities and knowledge. This allows the pamphlet painting work to be intuitive in the process of work. Conduct open interviews with colleagues and students. As a form of exploring the problem of socio-political reality. After that developed a research question in the process of painting the art of pamphlet.

This pattern is done on the initial research in collecting data what is said by the art of pamphlet painting. Pamphlet painting art refers to the works of art design and print in the form of limited sheets in accordance with the needs of the era to the era. While painting Pamphlets more use oil paint and acrylic paint in which paintings are made on the vinyl material from digital printing.

The process of painting a pamphlet begins with the refinement of photo data as a picture of the events of war and slaughter as a socio-political reality. Bring up forms and letters and sentences that indicate an event is happening. Letters and sentences are also a sign of another form of an event.

Step Two (Production)

This practice-based research makes painting work with pamphlet painting concept as a form of formal painting development. Painting works on canvas. Students collect and hold photo selection as a finding object in cyberspace inside of information on the internet. The form of a photograph into a series of letter-shaped and letter-shaped photographs in a single work arranged with other letters so that the form of a sentence consisting of a series of works into one sentence.

Step Three (Post Production)

The results of practice-based research produce painting with the concept of painting painting pamphlet. The painting of the pamphlet in the form of the painting consists of a single letter resulting from the composition of the photograph as a finding object related to the socio-political problems that resulted in the humanitarian tragedy in the country. Each work with a single letter, so that each work of art pamphlet painting some works into the composition of the sentence of the title of the work. A series of works consisting of letters and formed into sentences into a pamphlet painting. For example the work of a pamphlet painting entitled "Palestine".

Pamphlet painting works through a reflective process as a work of art that produces new knowledge about painting called pamphlet painting. Thus, it is interesting to deepen the painting of this pamphlet in practice-based research by making works. Then dig up a literature review in pamphlet writing and pamphlet artwork to see if anyone made the pamphlet painting

before. If someone has made a previous, does the work have similarities in making pamphlet painting work.

Apparently there are already mebuat before. But it has no similarity in the process of work and different in using media and painting techniques. painted pamphlets are still using paint on canvas, Romanian painter Baczay Norbert, while others are in the form of art, as did RaRa with an exhibition titled "For Against: Art Politics and the Pamphlet" with the concept of a pamphlet is written by Fănel Teodorașcu entitled "Forms of Pamphlet Discourse in the Romanian Media during the Interwar Period"

Similarly, pamphlet painting in the work activities by holding an exhibition which is one of the validation of works conducted on December 4-17, 2017 in a joint exhibition entitled Jakarta Distract, in Gallery II Taman Ismail Marzuki Central Jakarta.

DISCUSSION

Pamphlet painting in practice-based research makes painting work by browsing photos and reciprocal images. A review of the reflected literature that is then internalized in the experience and value of human life with a purpose in life. The compiled photo is the process of transforming the factual and actual form into an expression of painting by making the picture image noise, blurry and broken images. Because the process of a unity of form and composition that want to achieve.

Thus painting can be found as a pamphlet painting with the form of work done through the internet search process as a photo data access about what the structure of the letter form and the series of letters into sentences. Pamphlet painting invented the stages of painting using cyberspace, computer programs, digital printing and painting over digital prints. Thus giving the discovery of the beauty of the pamphlet painting work that became the result of practice-based research.

Art lies between ideas and ideals. Like moral art, religion and metaphysics are the mystical fog in the human mind. It has no independent existence but is attached to its material presuppositions. In that case art is merely the reflex or echo of the process of human life. Art appears to be autonomous and disconnected from the main material life production but serves to establish symbolic relationships in social organization.

The art of painting as a transformation of form to another form. Painting as an understanding of the concept of painting that relates to the human and the understanding of the visual art elements, photographs, pamphlets and history of Dadaism painting that moves on an idea and the problems of humanity. The development of Dadaism's painting is not the standard and one group. But the emergence of solely of sensitivity to the problems of social reality of the first world war. Not a formalization of art and aesthetic problems. Similarly, what happens in painting This pamphlet merely arises because of the problem of socio-political reality of war in the developing world, the Islamic world that has always been flogged in the life of the world to this day.

CONCLUSION

Pamphlet painting is a development of ideas and interactions with various media in the work and art. The development of painting works became the art of painting pamphlets related to the world of information and technology covering the lives of

its people. In line with that there is a problem that arises and develops in the life of society in this social-cultural reality.

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Materially not wearing canvas, but using vinyl material printing materials for digital printing. The process of collage photo of events of harassment, slaughter and injustice using existing computer programs. Forming characters and words and sentences that mark an event and event. Then paint over the digital priting results by using acrylic paint on the existing vinyl material.

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